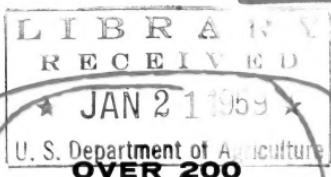


LADYGO



MUMS

SPRING LIST 1959



CHOICE VARIETIES

- Northern Grown English Imports
- Dr. Kraus Introductions
- Domestic Blooms

A. LADYGO
NURSERY

4800 Van Epps Road
Cleveland 9, Ohio



MICHAEL
Ladygo. New! Rich purple color, irregularly streaked with white. A show bloom $3\frac{1}{2}$ " to 4", good for border or cutting.



ANN LADYGO
Dr. Kraus. Delicate anemone cushion of light camelia rose pink. $2\frac{1}{2}$ " bloom with $1\frac{1}{4}$ " center. Dwarf plant, 16" tall, completely covered with blooms.



NEW FOR 1959



We are extremely happy to be able to offer these six new varieties to brighten up your Chrysanthemum display this fall. All six are suitable for border or cutting.

75c **MICHAEL**—(Ladygo)—A rich bright velvety purple, irregularly streaked with white. Makes a striking 3 to 4-inch bloom on a compact 24-inch plant. Really different. (See front cover.)

75c **NADINE**—(Ladygo)—Bright cardinal red 4-inch blooms. Earliest large red in our six-acre planting. Perpetual bloomer, produces flowers through the whole season. Long, individual stems. August through October. 20 to 22 inches tall, and just as broad. (See back cover.)

50c **SURPRISE**—(Ladygo) (Sport of Rose Bullis)—It is quite a surprise to see the red buds open to a bright golden yellow pom $1\frac{1}{2}$ inches across, the edge of each petal remaining red, along with the eye of the rounded bloom. Firm and long-lasting, compact 20-inch plant. Pot, border, or cut.

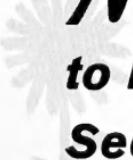
NEW DR. KRAUS 1959 RELEASES

We are always happy to offer you these sure-to-please new GARDEN CHRYSANTHEMUMS. DR. KRAUS'S releases have been outstanding in our gardens, and we recommend them heartily.

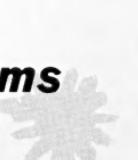
75c **DARCEY WARREN**—Nice four-inch blush white double, a medium-height border type plant producing good quality cut flowers first week in October.

75c **DON POWELL**—Pleasing dark red to bronze solid button, nice compact-short to medium-height plant, prolific bloomer, excellent cut, good keeper. Mid-October.

75c **NEIL ACKERSON**—Bright four-inch double. Amber bronze. Nice in fall landscape and arrangements. Medium-height plant blooming early October. Named for Past President of the National Chrysanthemum Society.



New! Informative sketches
to help you pick your favorite mums
See inside of back cover . . .



HOW TO ORDER

Dear Friends:

PLEASE ORDER EARLY. Orders are filled in rotation and all orders are acknowledged by card containing an order number. Always mention this number when writing or calling about your order, or when adding to your order.

ALL PRICES ARE FOR ROOTED CUTTINGS.

MINIMUM ORDER \$5.00. WE PAY THE POSTAGE. Because of today's high shipping and handling costs, we have had to establish a \$5.00 minimum order policy. We pay the postage and orders are all sent special handling.

WE HAVE TO HAVE CASH WITH ORDER. You see, it takes so much extra time to handle COD orders, we'd have to raise our prices if we accepted them. Then nobody would benefit but the Post Office (and they claim they lose money on COD's too).

WEST OF THE MISSISSIPPI, WE ADVISE AIR MAIL. For airmail shipment, please add 10% of the total dollar value of your order toward air postage.

LOCAL ORDERS can be called for at the Nursery if they are ordered and paid for in advance. Orders are filled by number. Please specify on your order blank the approximate date you wish to pick up your order -- then notify us by phone or card two days in advance. We'll have your order ready.

NO DIRECT SALES, PLEASE. We're just not set up to do an over-the-counter business at our nursery during the Spring season. Field plants, of some varieties, are available in September and October, at Nursery only.

WE GROW CHRYSANTHEMUMS ONLY, and we list over 200 of our best, selected from over 400 varieties grown in our trial gardens. Our stock is carefully selected from plants that were inspected, disease-free, and specimen plants in our 8-acre planting. All our stock is outdoors during the blooming season and plants are guaranteed to be true to name and in healthy condition.

CUTTINGS ARE SHIPPED FROM FEBRUARY 15 TO JULY 1. Plants are well-labeled and packed, assuring you beautiful, sturdy blooming plants this fall. We will try to ship as close to specified shipping date as possible. Card will be sent at time of shipping.

WHEN YOUR PLANTS ARRIVE, if they are a little dry, cover the roots with water for a few hours or until the next day. Best time to plant is late afternoon or evening. If your garden soil is well-prepared and the weather is cloudy or the soil is wet, you can plant immediately. Keep soil well watered for a few days.

CATALOG PRICES GOOD 'TIL JULY 15.

Your friends,

Ann & Andy Ladygo

Ann and Andy Ladygo

AAL:rac

P. S. We expect to have an extensive display of English Imports, this fall. In order to be able to give our customers the necessary time to see the new varieties, the garden can be viewed only by appointment. We would like to know in advance if possible. Gardens close Nov. 1st. We are located six miles southwest of Cleveland Public Square, in the village of Brooklyn Heights, about 1/2 mile north of Brookpark Rd., which is Rt. #17. Van Epps Rd. is off of Schaaf Rd.

EARLY ENGLISH GARDEN EXHIBITIONS

Four to five-inch blooms, when grown in border, or spray form, over six inches if disbudded. The colors in this group are the loveliest. The quality of the blooms is superb. All are imports, that have been tried and acclimated here. Blooming dates are for our section.

	Height Inches	Date	Each	Per 3
ADVENT -- Fine early salmon bronze.	26	Sept. 20	.50	1.00
ALICE K. JOHNSON -- Incurving white, with broad petals, wide and deep.	28	Oct. 15	.50	1.00
AMBER BRIGHT -- Clear orange amber, reflex.	30	Oct. 15	.35	.70
AMY SHOESMITH -- Closely incurving bloom of bright, clear, shiny true pink. Exquisite.	30	Oct. 20	.75	1.50
APPLEBLOSSOM -- Very early full incurve of light appleblossom pink. Lovely.	26	Sept. 25	.50	1.00
BILL SPEAT -- Bright orange amber, firm large reflex. Very long-lasting blooms. Bright.	30	Oct. 10	.35	.70
BRENDA TALBOT -- Fine clear carnation pink.	28	Oct. 10	.35	.70
CHARLES HORWOOD -- Very deep yellow of incurving form. A new addition to this group.	28	Oct. 5	.75	1.50
CHRISTINE -- (Ladygo) Sport of Pamela James. Jasper red to salmon rose, large reflex. Pretty.	24	Oct. 20	.50	1.00
CORAL -- New. Bright rose pink incurving bloom. Outstanding size and quality for this date.	30	Sept. 25	1.00	2.00
DENNIS SHOESMITH -- New. Lovely full reflex over 6 inches. Bright amber, so nice for fall.	30	Sept. 30	.75	1.50
DEREK ELLIS -- Plum crimson, with silver reverse. Very bright and showy.	30	Oct. 20	.35	.70
DESERT FIRE -- New. Red flecks, on orange, darker center. Reflex, striking and bright.	28	Oct. 10	.50	1.00
DOREEN MONTE -- A favorite rose pink, incurve.	30	Oct. 10	.35	.70
ETHEL EDMONDS -- New. A unique oyster cream color, firm dahlia type blossom, soft and lovely.	28	Sept. 25	.75	1.50

EARLY ENGLISH GARDEN EXHIBITIONS (Continued)

	Height Inches	Date	Each	Per 3
ERMINE -- A perfect incurve of pure white. Excellent early exhibition, top quality.	28	Oct. 10	.50	1.00
FRED WOOLMAN -- New. Attractive amber bronze. Very large reflex. Fine for exhibiting.	28	Oct. 10	.75	1.50
GARDEN FLAME -- New. Distinct flame color, nice compact plant. Dahlia type firm bloom.	26	Sept. 25	.75	1.50
GAZELLE -- New. This is tops. Earliest white full incurve, long lasting, perfect plant will carry a good crop of perfect blooms.	26	Sept. 20	1.00	2.00
GOLDEN FLEECE -- Chrome yellow. A flower of large size and good substance, firm and long lasting.	28	Oct. 5	.75	1.50
GREETING -- New. Orange amber, cactus type reflex. Large and beautiful for cutting exhibition.	28	Oct. 5	.75	1.50
INVICTA -- An orange bronze of superlative quality. Perfect incurving flower. Outstanding, for all purposes.	26	Oct. 10	.75	1.50
JANET AMIEL -- New. Shell pink, extra large reflex of superb quality. Just exquisite.	30	Sept. 25	1.00	2.00
JENNIFER HUGHES -- New. Excellent exhibition incurve of deep golden yellow. Full tight globe form.	30	Oct. 5	1.00	2.00
JOSEPH R. JOHNSON -- Golden yellow, with bronze center, a fine spray variety, abundance of bloom.	28	Oct. 10	.50	1.00
JOHN WOOLMAN -- Perfect incurve of silvery lilac.	28	Oct. 20	.50	1.00
JULIET -- New. An excellent spiky petalled pure white bloom, very full and deep, with wonderful form.	26	Oct. 5	1.00	2.00
KATHLEEN DOWARD -- Sparkling combination of peach, pink and gold. Exquisite.	28	Oct. 15	.50	1.00
KESTREL -- Soft orange bronze, wide petalled reflex of large size. Showy.	26	Oct. 20	.50	1.00
LADY SUPERIOR -- Large incurving white, wide glossy petals.	28	Oct. 20	.50	1.00



EARLY ENGLISH GARDEN EXHIBITIONS (Continued)

	Height Inches	Date	Each	Per 3
MAYFORD TITAN -- Large incurve of bronze with gold reverse. Ideal for exhibition.	28	Oct. 25	.50	1.00
NORMAN EDWARDS -- New. Bright orange red, with gold reverse. Bright incurve.	28	Oct. 15	.75	1.50
ORIENTAL -- Gorgeous old gold reflex, with rolled petals that are so appealing. Fine sprays.	28	Oct. 15	.35	.70
PAMELA JAMES -- Warm salmon rose, large full reflex.	24	Oct. 20	.35	.70
PINK DAWN -- Clear flesh pink. A warm pleasing color. Makes nice sprays.	28	Oct. 15	.50	1.00
PINK PRIDE -- Bright rose pink with gold tips on center petals. Wide petalled reflex. All purpose variety.	28	Oct. 20	.50	1.00
PRISCILLA WARD -- Luminous clear lavender pink. Incurve.	26	Oct. 20	.35	.70
PURPLE RAY -- Nice incurving rich purple. All purpose.	30	Oct. 15	.35	.70
RAPIER -- Large bright scarlet red reflex. Excellent.	28	Oct. 20	.50	1.00
REGALIA -- New. A vivid rosy purple, wonderful in all respects. Weather resistant. A must! Reflex.	28	Oct. 10	1.00	2.00
REX -- Huge wide petalled reflex of pure white.	26	Oct. 10	.50	1.00
RON RICHFORD -- Loose incurving, clear orange. A bright one.	28	Oct. 15	.50	1.00
ROYAL SUN -- Clear bright yellow, perfect incurve. A must for early shows, outstanding for this date.	26	Oct. 10	.50	1.00
SALMON PRECOSE -- A dwarf bright salmon rose reflex.	20	Oct. 1	.35	.70
SARAH RILEY -- A gorgeous true pink, broad reflex.	28	Oct. 20	.75	1.50
SATELLITE -- (Sport of Stuart Ogg) Clear, soft primrose yellow. Admired by all. Excellent reflex, and spray.	28	Oct. 20	.50	1.00
STARFIRE -- New. Bright red reflex, makes good sprays or can be disbudded.	26	Oct. 1	.75	1.50
STUART OGG -- Lovely combination of salmon pink and cream.	28	Oct. 15	.35	.70

EARLY ENGLISH GARDEN EXHIBITIONS (Continued)

	Height Inches	Date	Each	Per 3
STYLIST -- Bright buttercup yellow reflex. Perfect finish, nice in sprays, or disbudded.	26	Oct. 5	.75	1.50
SWANSDOWN -- Huge white reflex, wide petals, great substance, and keeping quality.	28	Oct. 15	.50	1.00
VERA LYNN -- True incurve of satiny white. Exquisite.	28	Oct. 20	.50	1.00
VELVET GOWN -- Rich dark velvety red. Excellent show reflex.	28	Oct. 20	.35	.70
WHITE GLOBE -- Tight incurved ball shape of pure white.	30	Oct. 30	.50	1.00
WHITE JOHN WOOLMAN -- Firm incurve of pure white.	28	Oct. 20	.50	1.00

EXOTIC SPIDERS AND QUILLS

(Sometimes called Fuiji Mums)

Long thread-like tube petals. Make interesting blooms over 6 inches and up to 10 inches, when disbudded. *Imported varieties.

	Height Inches	Date	Each	Per 3
ALBERT WITT -- Light yellow tubes.	24	Oct. 25	.35	.70
BUNBU -- Broad lavender tubes and hooks.	28	Oct. 25	.35	.70
*CHOYODEN -- Deep bright purple tubes, hooked tips. A bright addition to this group.	28	Oct. 28	.50	1.00
KAY TASHIMA -- Pure white. Long hooked tubes.	28	Oct. 30	.35	.70
*KINPA -- Nice lemon yellow full spider.	30	Oct. 30	.50	1.00
*KINSHI -- Beautiful blend of reddish bronze and gold. Bright.	30	Oct. 30	.50	1.00
LUYONA -- Large yellow spider, good quality.	30	Oct. 28	.35	.70
MARIA -- Ivory white with chartreuse tips.	28	Oct. 25	.35	.70
MELODY -- True soft gold color, large flat tubes.	30	Oct. 25	.35	.70
NIGHTINGALE -- Chartreuse green, fine tubes. Lovely.	30	Oct. 28	.35	.70



EXOTIC SPIDERS AND QUILLS (Continued)

	Height Inches	Date	Each	Per 3
PAUL MILLER -- Fine bright bronze, red hooked tips.	30	Oct. 28	.35	.70
PEGGY ANN HOOVER -- Light orchid pink, straight tubes.	24	Oct. 25	.35	.70
SUNNYSLOPE PERFECTION -- Purest white, full double quality bloom.	28	Oct. 30	.50	1.00
ZORA -- New. Very large full spider. Bright red with bronze-red reverse. Exceptionally nice. Truly a new shade in this type. Grown to 10-inch blooms.	32	Nov. 1	1.00	----

RAYONNANTES

Large double quilled blooms, similar to spider-type, long straight tubes. Rich colors, excellent cut material. Lovely.

.35 each (one color) 3 of one color .70

PINK RAYONNANTE SALMON RAYONNANTE

WHITE RAYONNANTE YELLOW RAYONNANTE

FRENCH NOVELTIES

These make extra large double quilled blooms, on sturdy 28-inch plants. The blooms get to 7-8 inches without disbudding. These seem to draw a lot of interest in our large planting. *Imported varieties.

.50 each 3 of one name 1.20

*HEROS JEAN GUIZZONIER -- Long quilled petals of rosy purple, tipped with gold.

*AMI CHARLES SOUCHET -- Sport of the above variety, exactly the same except for color, which is a striking rosewood shade. Different.

LARGE EXHIBITION VARIETIES

These varieties can be grown for exhibition, to 6 inches and over, if disbudded and grown from 1-3 blooms per plant in the garden. *Imported varieties.

	Height Inches	Date	Each	Per 3
APRICOT QUEEN -- Large incurve of apricot and gold.	26	Oct. 30	.35	.70

LARGE EXHIBITION VARIETIES (Continued)

		Height Inches	Date	Each	Per 3
*AUDREY SHOESMITH --	Firm compact bloom of deep pink. Compact bloom of excellent formation. New, outstanding.	30	Nov. 1	1.00	----
AVE MARIE --	Purest white, fine incurve show type.	30	Oct. 28	.50	1.00
*ELIZABETH EDNEY --	Magnificent Japanese incurve of glistening white, broad petals. New.	28	Nov. 1	1.00	----
*GREEN GODDESS --	Japanese exhibition of sea green, luminous quality. Bloom is both wide and deep. Wide petals. Exceptional.	28	Nov. 1	1.00	2.00
*INDIAN CHIEF --	Extra fine reflex of a rich deep red color. Center petals swirl as it opens. Strong and upright.	32	Nov. 1	.75	1.50
KEYSTONE --	Bright apricot bronze. Perfect incurve.	28	Oct. 20	.50	1.00
*LINETTE VAISSADE --	Immense flower of pale satin rose. Quilled petals with open tips. Exquisite.	28	Oct. 25	.50	1.00
MAJOR BOWES --	Bright lavender. Incurve.	30	Oct. 20	.35	.70
*MARGARET SHOESMITH --	Magnificent Japanese incurve of a lovely shell pink. Outstanding keeping quality.	32	Nov. 1	1.00	2.00
*MISS TOKIO --	Bright deep lavender incurve. Bright and showy.	28	Oct. 28	.50	1.00
*MIYONO HOMARE --	Strawberry red incurve. Very pleasing color.	30	Oct. 28	.75	1.50
MME E. ROGERS --	Full incurve of sea green. Exquisite.	28	Nov. 5	.50	1.00
MRS. KIDDER --	Golden yellow incurve.	30	Oct. 20	.35	.70
*NISHIKI --	Bright yellow wide petalled incurve. Sturdy.	30	Oct. 30	.35	.70
ROYAL CROWN --	Deep maroon red incurve. A needed color for exhibition.	30	Oct. 30	.75	1.50
*SAKURA --	Lovely cherry blossom pink. Perfect incurve.	24	Oct. 30	.50	1.00
*SHINGEKKO --	Light pink incurve. Nice for show and cut.	28	Oct. 28	.75	1.50
SILVER SHEEN --	Medium incurve of shiny white.	28	Oct. 20	.35	.70



LARGE EXHIBITION VARIETIES (Continued)

	Height Inches	Date	Each	Per 3
*SILVER CREST -- Very light silver pink bloom. Exceptionally firm petals which form a very tight ball with a luminous sheen.	28	Oct. 25	.50	1.00
SUNGLOW -- Bright light yellow perfect incurve.	28	Oct. 22	.35	.70
*SURREY WHITE -- Magnificent white, in-curving in center, outer petals reflexing. Largest white we have ever grown, quality plus.	28	Nov. 1	1.00	2.00
TROJAN -- Bright red and gold incurve. Pleasing color.	28	Oct. 28	.50	1.00
*USUGESHO -- Light pink incurve. Pleasing and different.	30	Oct. 30	.75	1.50
*VIOLET QUEEN -- Bright deep violet color, full exhibition incurve. During warm condition has violet scent. Exceptional.	30	Nov. 1	1.00	2.00
*YELLOW MARVEL -- A glistening buttercup yellow of great size and substance. Fine solid incurve. Excellent for show.	32	Nov. 1	.75	1.50
ZYLON -- Rich dark red incurve. Very nice for show.	28	Oct. 28	.35	.70

EXHIBITION POMPONS

Excellent cut flowers. Can be grown in spray form or disbudded for show purposes.

	Height Inches	Date	Each	Per 3
LILLIAN DOTY -- Large pompon of lavender pink.	30	Oct. 30	.35	.70
RED DOTY -- Large pompon of wine red.	30	Oct. 30	.35	.70
YELLOW DOTY -- Large pompon of deep yellow.	30	Oct. 30	.35	.70
WHITE DOTY -- Large pompon of pure white.	30	Oct. 30	.35	.70

GARDEN POMPONS

These are those wonderful solid buttons or small poms that make up beautiful corsages. Mix beautifully with the large blooms for arrangements. Last for weeks after cutting. Plants are compact and can be grown in pots or border.

	Height Inches	Date	Each	Per 3
GEM -- One inch pom of bright amber.	22	Oct. 20	.35	.70
JANET POM -- Dainty shell pink, 1/2 inch button.	26	Oct. 15	.35	.70
LITTLE DORRIT -- Pretty light pink and cream.	26	Oct. 20	.35	.70
ORANGE POM -- Bright glistening orange, one-inch.	24	Oct. 20	.35	.70
PEGGOTY -- Rosy pink and salmon center.	24	Oct. 20	.35	.70
SALMON BOUQUET -- A pastel combination of salmon, cream, and gold. Very pleasing.	26	Oct. 20	.35	.70
WHITE BOUQUET --Glistening white pom. Compact plant.	24	Oct. 20	.35	.70
YELLOW DOT -- Tiny 1/2-inch button of golden yellow.	26	Oct. 25	.35	.70

ANEMONES

This type has the flat ray petals, and high cushion center. Very fascinating. These are the best we have seen in this type that can easily be grown in the home garden, in sprays, or disbudded. *Imported varieties.

	Height Inches	Date	Each	Per 3
*CHURINGA -- Dusty pink guard, buff and pink cushion. Lovely soft color to blend with.	28	Oct. 20	.35	.70
*HELEN CASTLE -- Pure white, large white cushion.	28	Oct. 25	.35	.70
*JANET CASTLE -- Bright rosy lavender, very nice.	22	Oct. 20	.35	.70
*PREMIER -- Large bright yellow with solid yellow cushion. Largest and earliest.	28	Oct. 15	.35	.70
*V. WITTENBURY -- Wine red, with silver tips on the cushion. Very bright and appealing.	26	Oct. 30	.35	.70

CASCADES

(.35 each)

These can be trained to cascade from pots. Hang over a fence or trellis, or from hanging basket. Very interesting and showy.

RISING SUN -- Orange with a yellow zone. Single one-inch bloom.

SIDNEY PATRICK -- Solid red. Bright, single one-inch bloom.

WHITE DAPHNE -- Large white daisy type. Single two-inch bloom.

DWARF OR CUSHION TYPE CHRYSANTHEMUMS

These have a special place in today's landscape. Can be used for color, under low windows, as a hedge, along the driveway, and patio.

	Height Inches	Date	Each	Per 3
ANN LADYGO -- (Dr. Kraus) An anemone flowered cushion of light camelia pink. 2-1/2 inch bloom with 1-1/4 inch raised center. A delicate beauty.	16	Oct. 5	.50	1.00
BANTAM YELLOW -- Pretty 2-1/2 inch primrose yellow dwarf. A very low mound, like a carpet.	12	Sept. 25	.50	1.00
JANET -- (Ladygo) A pleasing salmon apricot dwarf. 3 inch blooms cover plant from August on.	16	Aug. 5	.35	.70
JERILEE ROBERTS -- Bright rose pink mound, very nice full double blooms, long lasting.	12	Sept. 20	.35	.70
JOYOUS -- Large double salmon rose blooms, with golden haze. Very nice.	18	Sept. 20	.35	.70
LARRY -- (Ladygo) Fine heavy textured pure white, on compact plant. Rich looking.	18	Sept. 15	.35	.70
LEE DICK -- (Dr. Kraus) A golden yellow pompon on a dwarf carpet-like plant. Prolific.	12	Sept. 25	.35	.70
LIPSTICK -- Perfect mound of bright red.	16	Oct. 1	.35	.70
MINNPINK -- Makes a huge mound of bright pink.	16	Sept. 20	.35	.70
NEW MARJORIE MILLS -- Scarlet red. Large full bloom. Real bright, long lasting.	16	Sept. 10	.35	.70
PAPER WHITE -- Pure white, with wide flat petals. Long lasting.	16	Sept. 10	.35	.70

A. LADYGO NURSERY _____

DWARF OR CUSHION TYPE CHRYSANTHEMUMS (Cont.)

	Height Inches	Date	Each	Per 3
TRANQUILLITY -- Rounded two inch blooms of canary yellow. Bright and sparkling.	18	Sept. 20	.35	.70
TWINKLE -- Sparkling bright purple color.	18	Oct. 1	.35	.70
WINCHELLS GOLD - Beautiful, shiny, deep golden yellow. Three-inch double blooms. Dazzling.	16	Sept. 10	.35	.70

SPOON PETALLED CHRYSANTHEMUMS

Tubular petals, open at the ends.

	Height Inches	Date	Each	Per 3
BETTY ETS -- (Dr. Kraus) Pretty lavender pink spoon, 4-5 inch flat blooms.	30	Oct. 15	.50	1.00
HENRY ETS -- (Dr. Kraus) Nice white spoon, good in sprays. Double.	28	Oct. 15	.35	.70
LOVELINESS SPOON -- Bright pink spoons. Compact.	18	Sept. 25	.35	.70
PEACH SPOON -- Large peach colored spoons, yellow tubes. Lovely.	26	Oct. 10	.35	.70
REMEMBER ME -- Turkey red spoons, bronze tubes.	30	Oct. 15	.35	.70
SNOWSPOON -- (Dr. Kraus) White flat spoon, yellow disc. Nice.	24	Sept. 20	.35	.70
SUNSTONE -- Dainty light yellow. Prolific. Lovely.	32	Oct. 10	.35	.70
YELLOW SPOON -- Deep yellow. Perfect spoon. Bright.	24	Oct. 10	.35	.70

HARDY GARDEN CHRYSANTHEMUMS

A select group of the better and newer varieties for your enjoyment this fall. Easy to grow. Pinch once in June and again before the middle of July. Fertilize about the middle of August. Keep soil loose and pliable around the roots during the hot months and you will be well rewarded with an abundance of bloom during September and October. Divide next May. *Dr. Kraus varieties.

	Height Inches	Date	Each	Per 3
ADORABLE -- True pink, light reverse.	20	Sept. 15	.35	.70
ALERT -- Deep royal purple. Double.	18	Sept. 20	.35	.70

HARDY GARDEN CHRYSANTHEMUMS (Continued)

	Height Inches	Date	Each	Per 3
*ALFRED ROBERTS -- Golden yellow 4-inch incurve.	26	Sept. 20	.50	1.00
ANNIVERSARY -- (Sport of Ivory Glow) Deep golden yellow incurve, nice disbudded.	26	Oct. 10	.50	1.00
*APACHE -- Bright brick red, quilled petals.	26	Sept. 15	.35	.70
ARTISTS DELIGHT -- Pleasing coral-geranium pink. 3-inch full double.	24	Sept. 27	.50	1.00
*ARTHUR BOUQUET -- Bright orange 2 inch double pom. Very prolific, making excellent sprays.	28	Oct. 10	.50	1.00
*BLANCHE LITWELLER -- Three inch globular flower. Light pink with darker edge on petals, firm blooms.	26	Oct. 1	.35	.70
BRONZE GIANT -- Bright amber bronze, 5 inch cactus type bloom. Outstanding here.	26	Sept. 25	.50	1.00
BRONZE PAT -- A soft bronze sport of PAT LEHMAN.	26	Oct. 1	.35	.70
*BUTTERSCOTCH -- 4 inch Dahlia type blooms on large sturdy plant. Butterscotch color.	24	Sept. 20	.35	.70
CHAMPAGNE -- Cactus type bloom of ivory-shell pink, large and striking. Exquisite.	30	Sept. 28	.75	1.50
*CHARLES FERRIS -- Fine dark red 3 inch double, does not fade. Makes nice sprays.	26	Oct. 1	.50	1.00
*CORAL DOLEMAN -- Rich deep purple, 3 inch double. Makes excellent sprays.	28	Oct. 15	.50	1.00
*CORLIE SCHMIDT -- Blend of yellow, pink, and cream. Large reflex.	18	Sept. 15	.35	.70
CUTIE -- Tiny cherry red button, 1/2 inch pretty.	24	Oct. 30	.35	.70
DALE -- Four inch duplex of fushine pink, showing large yellow disc. Prolific.	26	Oct. 5	.35	.70
DARK KNIGHT -- New. Ruby crimson 3 inch decorative on very robust plant. Prolific.	24	Sept. 28	.50	1.00
*DIVINITY -- Snow white three inch dome shaped blooms, rolled petals. Excellent sprays.	28	Oct. 1	.35	.70
DR. LONGLEY -- Bright lavender pink, early and long lasting.	18	Sept. 10	.35	.70

HARDY GARDEN CHRYSANTHEMUMS (Continued)

	Height Inches	Date	Each	Per 3
EARLY GLEAM -- 3 inch blooms of bright amber, peach, and bronze. Pot or border.	20	Sept. 15	.35	.70
EARLY KATHLEEN -- Bright bronze and gold. Nice sprays.	24	Sept. 15	.35	.70
ELAINE -- Luminous lavender with darker center. Excellent spray and cut. A favorite here.	30	Oct. 1	.35	.70
*ELLEN ROBERTS -- A 5 inch bloom of soft pink, with blue-cast, rolled petals. Gorgeous.	28	Oct. 10	.50	1.00
ETHEL WATERS -- Soft primrose yellow, incurving bloom, 4-inch blooms. Nice to disbud.	26	Oct. 10	.35	.70
FASHION -- Luminous rosewood color. Exquisite.	26	Oct. 15	.35	.70
FLAMBOYANT -- Scarlet and orange. The brightest yet.	24	Sept. 10	.35	.70
FLORENCE NIGHTINGALE -- Large shaggy four inch white.	22	Sept. 20	.35	.70
*FRED STONE -- 4 inch duplex of oxblood red. Does not fade. Nice sprays, a favorite here.	30	Oct. 1	.35	.70
GENERALISSIMO -- Bright lavender rose, glistening, 2 inch pom. Compact and prolific.	22	Sept. 24	.35	.70
GLADIATOR -- Large, full, decorative orange-red blooms. Excellent sprays.	26	Oct. 15	.35	.70
*GRACE BRADSHAW -- Purest white satin smooth 4-5 inch incurving bloom. Outstanding pot, border, or disbud.	26	Oct. 15	.35	.70
*HELEN BOGUE -- Deepbright rose, shaggy swirled petals. Very popular here.	26	Sept. 25	.35	.70
INDIAN RED -- Copper red, shaggy bloom with swirled center.	24	Oct. 5	.35	.70
IVORY GLOW -- Soft ivory color, 4 inch incurving bloom. Nice to disbud.	26	Oct. 10	.35	.70
JACKIE -- (Ladygo) Bright carmine red. Full double 2-1/2 inch pom. Does not fade. Excellent cut.	28	Oct. 1	.35	.70
*JOHN MILBRATH -- Glistening bright yellow 3 inch bloom. Finely knit petals, making a firm bloom.	26	Sept. 10	.50	1.00
*JOSEPHINE FERRIS -- 2 inch white pom with pink edge. Quality blooms on compact plant.	24	Oct. 10	.50	1.00
*JUDY -- Glistening white tightly knit pom, with purple tips. Very delightful. Pot, border, or cut.	22	Oct. 5	.50	1.00



HARDY GARDEN CHRYSANTHEMUMS (Continued)

	Height Inches	Date	Each	Per 3
KINGS RANSOM -- Covered with 3 inch blooms of ripe, old gold. Good quality.	26	Oct. 1	.50	1.00
LADY FAIR -- Soft lavender to pink. Touseled cactus form. 4-1/2 inch bloom. Truly elegant.	24	Oct. 1	.50	1.00
LAVENDER BUTTON -- Free blooming lavender-blue button. Prolific, fine sprays.	26	Sept. 15	.35	.70
*LAWRENCE BLANEY -- Reddish copper bloom. Full double 3-1/2 inch on compact plant. Quilled petals.	22	Sept. 25	.50	1.00
*MARCELLA BURKHARDT -- Deep rose-wood bud toning into ashes of roses color. Double 2 inch pom on compact plant. Will add a bright new color to your border.	22	Oct. 10	.50	1.00
*MARIE RUZEK -- Bright lemon yellow, full one-inch poms on compact dwarf plant. Good for pot or border.	18	Oct. 10	.50	1.00
MARYLYN -- Striking shaggy lemon yellow reflex, 4 inch blooms.	28	Oct. 20	.35	.70
MASQUERADE -- Rounded button of silvery rose. Plant makes a perfect mound, for pot, border, or cut.	20	Oct. 10	.35	.70
*MOHAVE GOLD -- Brightest orange bronze with gold reverse. 4-5 inch bloom of top quality. Long lasting.	28	Sept. 20	.50	1.00
*MT. HOOD -- Earliest ball shaped white, with attractive green cast in the center. Outstanding here.	24	Sept. 20	.35	.70
*NINA REBMAN -- Bright dark red 3 inch flower on fine plant. Does not fade.	26	Oct. 10	.35	.70
*NOLIA GATCHELL -- Lovely shell pink to cream flower, 4-5 inch. Nice to disbud.	28	Oct. 15	.35	.70
OLD LAVENDER -- 4 inch bloom of bright lavender. Quality bloom and upright plant.	28	Sept. 25	.35	.70
PATHFINDER -- Lemon - yellow carnation flowered bloom.	24	Oct. 1	.35	.70
PAT LEHMAN -- Sparkling geranium-pink. Lovely.	26	Oct. 1	.35	.70
PRairie SUNSHINE -- 4 inch blooms of bright yellow with spoon petals. Quality sprays.	26	Sept. 20	.35	.70
PRINCESS KAY -- New. Broad petalled heavy textured flower of alabaster white. 3-1/2 inch blooms. Compact plant, best early border white to date. Sure to please.	22	Sept. 20	.75	1.50
PURPLE HEART -- New. Semi - quilled petals of grape-juice purple with silvery reflex. Delightful.	26	Sept. 28	.75	1.50

HARDY GARDEN CHRYSANTHEMUMS (Continued)

	Height Inches	Date	Each	Per 3
PURPLE WATERS -- Earliest deep rich purple. Bright.	24	Sept. 15	.35	.70
QUICKSILVER -- Tremendous sprays of fluffy 3-4 inch blooms of shimmering creamy white.	20	Sept. 25	.50	1.00
REFLECTION -- Bright deep rose, dome shaped blooms.	24	Sept. 20	.35	.70
*ROBERT BROWN -- Large creamy white, tight knit petals, making a 2 inch pom on robust plant. Can disbud this.	26	Oct. 15	.50	1.00
*ROSE BULLIS -- Buds are red, open to deep rose with darker center. Flowers 1-1/2 to 2 inch poms. Compact dwarf plant. Prolific, attractive, good for pot or border. Excellent cut and sprays.	18	Sept. 20	.50	1.00
ROYALIST -- New. Glossy-oxblood velvety-red 1-1/2 inch button-pom. Pleasing sprays. A dandy.	22	Sept. 30	.50	1.00
*RUBY BREITHAUP -- Glistening primrose yellow toning into cream. Petals rolled and irregular. Full reflex, 5 inches and over. Exquisite. A must.	28	Oct. 15	.50	1.00
*RUTH SCOTT -- Nice full blooms of soft bronze. A quality bloom for cutting.	26	Oct. 5	.35	.70
STYLISH -- Bright raspberry colored blooms with swirled cactus petals. Truly stylish.	26	Oct. 1	.50	1.00
SWEEPSTAKES -- Bright, golden yellow button pom. Good for border or cut.	24	Oct. 10	.35	.70
THE BISHOP -- Firm petalled, royal purple pom.	26	Sept. 28	.35	.70
TUNEFUL -- Bright lavender pink, 4 inch, velvety textured blossom.	28	Sept. 28	.35	.70
VINTAGE -- New. Velvety claret to red. Like PURPLE WATERS. 3 inch blooms on handsome plant. For border.	22	Sept. 25	.50	1.00
WHITE MASQUERADE -- Perfect 1 inch spheres of glistening white. A perfect mound 20 inches tall.	20	Oct. 5	.35	.70
WHITE SAIL -- A very nice clean white. Compact.	16	Sept. 25	.35	.70
YELLOW BUTTERSCOTCH -- Bright yellow 4-5 inch blooms cover robust plant 24 inches across. Border, pot or cut.	26	Sept. 15	.50	1.00
YELLOW FLORENCE NIGHTINGALE -- 4 inch shaggy bloom of golden yellow. Rich.	22	Sept. 15	.50	1.00
YELLOW WINTERSET -- A pretty light yellow. Makes a lovely plant, and good sprays.	26	Oct. 1	.35	.70



— SPECIALS —

If you do not care about "Name-Mums", but just want a lot of cut flowers or a beautiful fall garden display, then you can save money by ordering specials. All first quality, taken from our catalog listing. Each group will be labeled.

HARDY GARDEN VARIETIES	10 each different, not labeled	\$2.00
HARDY GARDEN VARIETIES	20 each different, not labeled	3.50
LOW GROWING CUSHION TYPE	10 Dwarfs--for pots or border	2.00
EARLY ENGLISH VARIETIES	10 each different, not labeled	2.50
EARLY ENGLISH VARIETIES	20 each different, not labeled	5.00
COMMERCIAL OR EXHIBITION	10 each different, not labeled	2.00
SPIDER OR QUILL VARIETIES	10 each different, not labeled	2.00

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THE COMPLETE BOOK OF CHRYSANTHEMUMS

By Cornelius Ackerson

After reading this book about Chrysanthemums, we feel it covers all phases of Chrysanthemum information. Namely, Soils, Fertilizers, propagation, insects, diseases, Hybridizing and Chrysanthemum Shows. -- Postpaid, \$5.00.

We recommend the following handbooks to all Chrysanthemum enthusiasts.
(Published by National Chrysanthemum Society, Inc.)

BEGINNERS HANDBOOK ON CHRYSANTHEMUM CULTURE \$1.00 postpaid.

**GUIDE TO JUDGE AND EXHIBITOR
IN HORTICULTURE AND SYNTANHY** 1.00 postpaid.

THE BREEDER'S HANDBOOK 1.50 postpaid.

JOIN THE NATIONAL CHRYSANTHEMUM SOCIETY

Join the National Chrysanthemum Society. A Society organized by and for the Amateur Grower. You receive Beginners Handbook, Quarterly Bulletins, Membership Roster. If interested, sign your name below, and send with check for \$4.00 made payable to the NCS, to Miss Dorothy Tuthill, Sec., 345 Milton Rd., Rye, N. Y.

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How to classify your favorite MUMS

We've often had trouble in past seasons because customers weren't familiar with the names used by professional growers to describe their Chrysanthemum blooms.

For example, people often order "pompoms", expecting to get the blooms called "incurves." When that happens, of course, both we and the customer are unhappy so we thought some drawings of basic mum shapes might help. We wish to thank the Doubleday Publishing Co. for giving us permission to use these drawings of bloom forms contained in "The Complete Book of Chrysanthemums" by Cornelius Ackerson. Original drawings were made by Miss Aleanora Rose, staff artist for "Flower Grower".



Quill



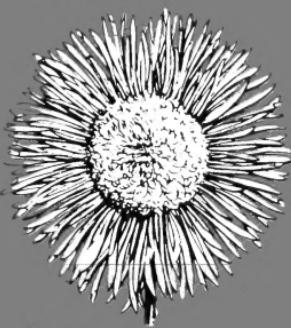
Pompon



Regular Incurve



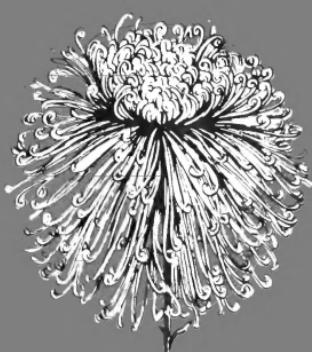
Regular or
Chinese Reflex



Anemone



Spoon



Spider



NADINE—Ladygo. Brilliant cardinal red. 4" blooms are earliest of large red garden varieties. Bear from August through October, excellent for border or cutting.

NEW LADYGO MUMS

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GAZELLE—English Import. Our earliest giant, grows 5" to 6" disbudded. A perfect white incurve that starts bearing by September 20, lasts through October.

